Restore Our Earth!

# CALL TO EARTH DAY

"A HEALTHY PLANET IS NOT AN OPTION, IT IS A NECESSITY"









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# **Background**

Call to Earth is a CNN global call geared towards raising awareness on environmental issues, improving biodiversity and engaging the public with conservation education in view to drive local action around key environmental issues and inspire a blueprint for a more environmentally conscious life.

November 10, 2021, was the day set for the #CallToEarth Day.



The more we engage children and youth in shaping the 2030 Agenda for Sustainable Development, the more we shall transform our broken food systems and protect our environment via the 'Green School Initiative'.



#### **Mr Ntiokam Divine**

First Badge of GBPS, GCSAYN Founder & Managing Director, UN Food Systems Champion, Focal Point CNN CallToEarth Day



Pupils of GBPS SIC Biyem-Assi, Yaounde Cameroon with teachers at the grand stand in preparation for the #CallToEarth Day Launch Ceremony

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I am very happy to welcome this Initiative in my municipality. We stand with the 'greening our schools campaign'.



Hon. Zounouk Lucienne

3<sup>rd</sup> Deputy Assistant Mayor Yaoundé VI

In line with the CNN global call, Climate Smart Agriculture Youth Network Global (GCSAYN), L'Agence Nationale d'Ap-Développement **Forestier** pui au (ANAFOR) Cameroon and, supporters launched the "Green School Initiative" as part of the strategic plan for the Children and Youth in Agriculture Program (CYA). The "Green School Initiative" aims in promoting environmental education, restoration and conservation practices in schools through tree planting and growing. Over 429 persons attended the event including pupils. teachers and observant. 300 nursery trees were donated by ANA-FOR-Cameroon as part of their support for this Initiative.



The initiative was officially launched across nine **GCSAYN** countries: Cameroon (Yaoundé, Limbe and Kumba). India (Narasingh Choudhury Autonomous College) Ethiopia, Malawi, Uganda, Nigeria, Chad, and Kenya and Zimbabwe. The event in Cameroon unfolded for two days. Day one saw the official launch of the Call To Earth Day featuring key remarks from; Divine, GCSAYN Founder & Mr. Ntiokam Managing Director; Hon. Zounouk Lucienne, 3rd Deputy Assistant Mayor of Yaoundé VI, Mme Bissouth née Bissené Abana, Sub divisional Inspector for Basic Education Yaounde VI; Mrs. Awani Mireille, AN-AFOR representative and GBPS SIC Head Teachers' representatives.

followed by the handing of certificates to trainees trained in Insect Pest Management (IPM), Good Agricultural Practices (GAP) & Food Safety Measures, and ended with a symbolic tree planting exercise led by the Sub divisional Inspector for Basic Education Yaoundé VI and Deputy Assistant Mayor of Yaoundé VI. Day two featured the tree planting exercise proper with pupils and the teachers leading the entire process. The event was streamed live via GCSAYN official Facebook page and anchored by the National TV & Radio stations, Cameroon Radio Television (CRTV) and witnessed the presence of Mr. Metangmo Tsobze, CRTV Technical Adviser N 2.



Making our school environment greener contributes to the achievement of quality education. We need more of such initiative carried out around our school milieus.



Mme Bissouth née Bissené Abana

Subdivisional Inspector for Basic Education Yaounde VI



Subdivisional Inspector for Basic Education Yaounde VI, planting a tree to launch tree planting exercise



3<sup>rd</sup> Deputy Assistant Mayor Yaoundé VI planting a tree to kick start the tree planting exercise

Family picture: The Call To Earth Day Launch at the Community Development Specialization Training School (CDSTS) hosting the Women in Agriculture for Sustainable Africa (WASA) program, Kumba, South West Region, Cameroon



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Protecting the Earth is an obligation to all. There is no planet B.



Sirri Eunice NEBA

GCSAYN Technical and Development Lead & Trainer at CDSTS Kumba.



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Earth day is everyday, clean up the earth it's the only home we have, Earth day is the world's birthday.

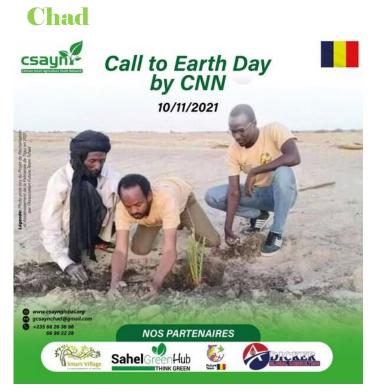


**Ms. Ewi Lamma**GCSAYN Focal Person, South West Region, Cameroon

In Limbe, South West Region of Cameroon, Afruka in partnership with GCSAYN hosted the Call to Earth Day at the Limbe Botanic gardens were cardboard messages were display across the garden.



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National GCSAYN's Coordinator for Chad, Abakar Torh launched the CNN's Call to Earth Day Awareness campaign through the Project "Revitalization and Sanitation of the Tigui palm plantation (reforestation, irrigation channels) and awareness campaigns against the dangers of gold mining for the Association Future Team . It marks Chad's commitment to fighting desertification and environmental protection for the adverse effects of climate change and strengthening the resilience of the local population. For more info, check Facebook post link

## **East Africa**

## Kenya

Hosted by the Lukenya University (LU) and chaired by the Vice Chancellor, Prof Constantine Nyamboga, the launched event was marked by a tree planting exer-

cise and watering couple with some minor activities such as poetry, drawing, shari, vlogs, songs, talks on biodiversity, a water purification exhibition, keynote addresses and interviews.



## Ethiopia

Association for Sustainable Development Alternatives (ASDA), Young Women Christian Association (YWCA) in collaboration with MacMillan Academy celebrated the Call To Earth Day under the theme "RESTORE OUR EARTH" in Addis Ababa. The event brought together students, teachers and school administration officials of MacMillan Academy, Climate Smart Agriculture Youth Network members of ASDA and young women for climate justice of YWCA.

Ato TakeleTeshome, Executive Director of ASDA made a brief presentation on the historical background and purpose of the Call To Earth day celebration focusing on the biodiversity in Ethiopia and current climate risk challenges. He added that it is the roles of the younger generation to restore the mother earth. He further indicated possible actions that the youth can take citing examples like: fix a leaky faucet; making sure that water taps are not left open when there is no water; tree planting at homes, schools, job site and around communities; turning off the light when not at use.



Ato Takele Teshome, ASDA Executive Director presenting on the significance of the Call To Earth Day planting exercise



Ms. Mariama with and her YWCA team described YWCA objectives and practical actions and called on all to join hands in advancing climate justice. Participants took pledges with their palm print and commit to take meaningful action in commemoration to this day dedicated for the conservation of our planet

The school principal, Ato Haile thanked the organizers and the students and urged them to actively participate in their environmental club of the academy to translate commitment into actions.





Group activities





## Uganda

Tree Uganda Academy in commemoration to the "Call to Earth Day" joined the global campaign of ending climate change and launched the planting of 500 Trees which was distributed among selected farmer groups.



Most trees planted were fruit trees in view to contributing to nutrition and food security while generating income.

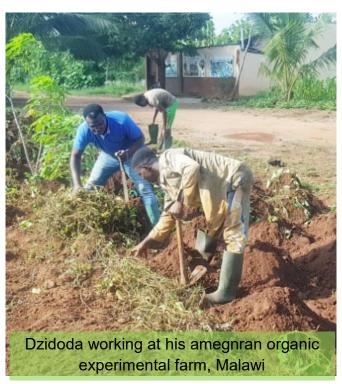


## **Southern Africa**

# **Development Community** (SADC)

### Malawi

"Farming is an essential component in greening our world. Today we are launching the counter seasons for new plantings. The earth does not deceive" says Dzidoda EKPEBOY, Malawian organic sweet potatoes farmer at his Amegnran Organic Experimental farm to marked the **Call To Earth Day** celebration.











Zambabwe

**Njeremoto Biodiversity Institute** (NBI) Zimbabwe commemorated the Call To Earth day through a wide group of activities ranging from managing

watersheds, managing indigenous savanna woodland, planting and caring for fruit trees, developing banana plantation and developing fish ponds



University students from different institutions in Malawi have started week long <u>#CalltoEarth</u> activities.





# **West Africa**

## Nigeria

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"The Call to protect our environment should be the duty of everyone. We have just One Earth with no other spare. We all have to ensure that our activities of today do not undermine the well-being of the future."



#### **Chinenye Juliet Ejezie**

GCSAYN Country Coordinator Nigeria & Hub Coordinator West Africa.

The Call For Earth Day in Nigeria was hosted in four different locations with over 41 participants; Nnewi, Awka, Umualia and Uniwik across three Federal States: Anambra, Okofia and Abia. The following themes were highlighted;

#### CALL TO EARTH DAY IN NIGERIA CSayin







#### **CALL TO EARTH DAY IN NIGERIA**





## CALL TO EARTH DAY IN NIGERIA









## Other continent & regions

# Asia

### India

The Narasingh Choudhury Autonomous College, Jajpur, Odisha, India (NCAC) Call to Earth Day event featured a massive planting activity in which over 120 saplings trees were planted around the school campus; general awareness campaign crowned with over 100 individual pledges from students, faculties officials, lecturers and community residents committing to the Green School Agenda and 2030 Agenda for Sustainable Development



Massive campaign among all groups of Society (youth, women, students, civil society, politicians) for protection of Mother Earth through our green initiatives and adoption of Climate Smart Agriculture techniques for the achievement of SDG by 2030.



Dr. Sarada Mohapatra GCSAYN India Convener





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ANAFOR commends the initiative of GCSAYN for ensuring that at least a school was rendered green on the "call to Earth day". That is why she supported the Initiative by donating 300 plants for the "plant a tree" campaign. These seedlings comprised of fruit trees, agroforestal trees, ornamental and flowers.



**Mme Awani Mireille** ANAFOR Representative

## **Supporting organizations**









































#### Climate Smart Agriculture Youth Network Global (GCSAYN)

GCSAYN is a network of volunteers with a mission to promote climate-smart practices and building the resilience of youths (rural/urban) and Persons with Disabilities (PWD) to be more responsive in combating the effects of climate change. GCSAYN has representation in over 120 countries across Africa, Asia and South America and, strives toward enhancing an inclusive, equitable, more resilient and sustainable agro-food systems through awareness creation, knowledge exchange, partnerships, capacity building and trainings in areas of sustainability, nature-based solutions, value chain addition, and agribusiness and climate smart agriculture.

Tel: (+237) 673359810 | Email: secretariat@csaynglobal.org | Website: www.csaynglobal.org

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